

4. Socio-economics

Appendix 4.1

TRANSBOUNDARY ECONOMIC BASELINE DATA

APPENDIX 4.1: Transboundary Economic Baseline Data

INTRODUCTION

This briefing note provides additional detail in regard to the socio-economic profiles of several wards to the west of the application site that can be readily accessed via the Westway (A40), and, the surrounding local road and public transport network from the application site.

Three of the wards are within Westminster City Council's (WCC's) local authority area: Queen's Park, Harrow Road and Westbourne.

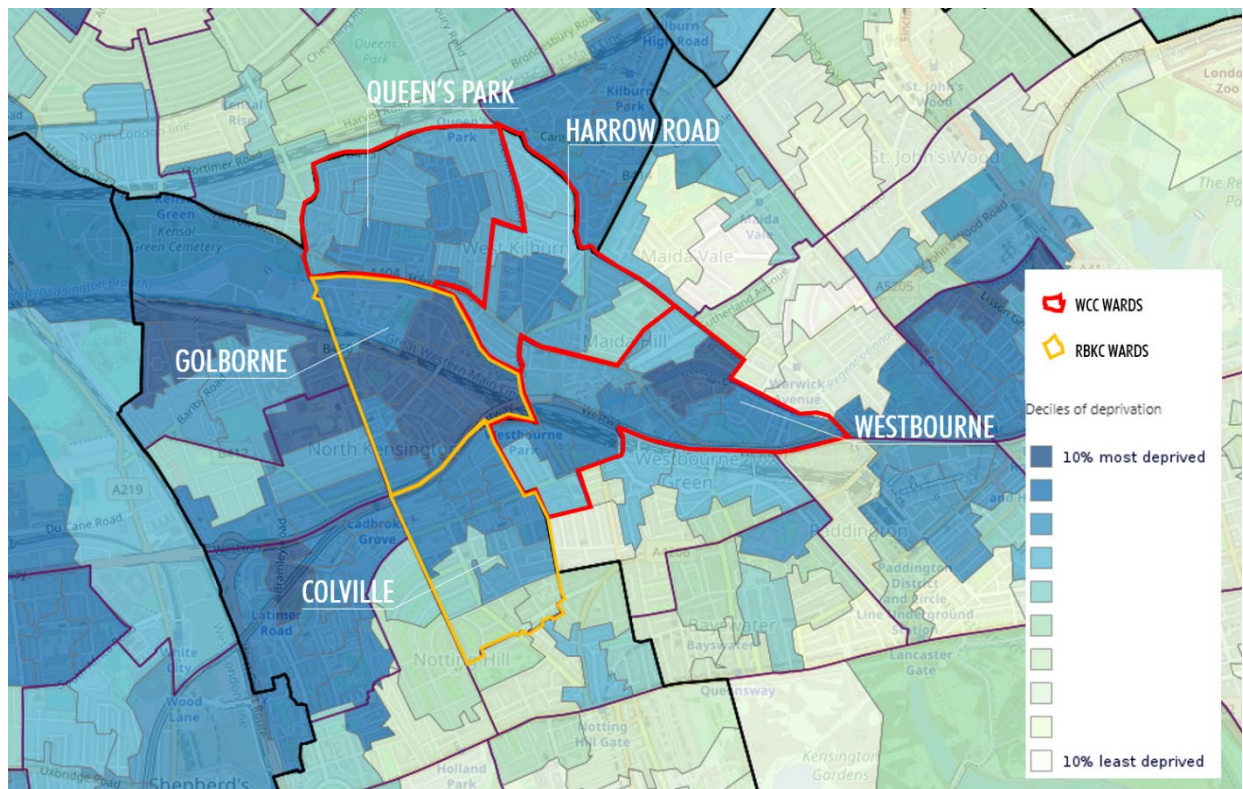
The application site is 1.1km from the boundary with the Royal Borough of Kensington and Chelsea (RBKC) and would take approximately a 10-minute bus journey along the A4206 to cross the borough boundary. Given this close proximity, it is anticipated that there will be cross-boundary effects. As such, two additional wards within the RBKC: Colville and Golborne have also been reviewed specifically in regard to the Indices of Deprivation 2019 to establish the key deprivation factors experienced.

This briefing note supports the assessment provided in the socio-economic chapter of the ES that the proposed development will bring significant regeneration benefits to the wider area.

INDICES OF DEPRIVATION

Figure 1 is a choropleth map showing the location of the relevant wards and their respective Lower Super Output Areas (LSOAs) levels of the Indices of Multiple Deprivation (IMD).

Figure 1
Relevant Wards IMD 2019



APPENDIX 4.1: Transboundary Economic Baseline Data

It should be noted from the key that the more deprived an area is the deeper blue it is coloured, an average level of deprivation (averaged across England) is pale green, a least deprived area (in the 10% least deprived in England) is white.

All three WCC wards are predominantly blue in contrast to the majority of the surrounding areas to the north-east and south-east, which are green or paler variants. Westbourne particularly, has one LSOA (Westminster 010A) which is ranked at 2,865 out of 32,844 LSOAs in England, placing it within the 10% most deprived. Of the seven LSOAs in Westbourne, in addition to 010A being in the 10% most deprived, three others are in the 20% most deprived decile, one in the 30% most deprived and two in the 40% most deprived decile.

Harrow Road ward is typically at the 40% to 30% most deprived deciles for its LSOA's, and Queen's Park' LSOAs are typically in the 20% to 30% most deprived deciles.

For the RBKC wards, Golborne has six LSOAs within its boundary and of these, two (001E and 001B) are within the 10% most deprived decile but are also within the 4% most deprived of all LSOAs in the country based on their actual ranked values (001E: Rank 1,012 and 01B; Rank 1,212 out of 32,844 LSOAs). The remaining four LSOAs in Golborne are evenly split between the 10% and 20% most deprived deciles.

For Colville, of its seven LSOAs, three are in the 20% most deprived decile, one is in the 30% most deprived decile and the remaining three all experience average levels of deprivation being in the 50% deciles.

OUT OF WORK BENEFITS

Job Seekers Allowance 2016

In November 2016, benefit claimants formed the following percentages of the relevant wards' working age population:

- Westbourne 16.67%;
- Harrow Road 14.31%;
- Queen's Park 17.41%.

Across all three wards, of those benefit claimants circa 80% were claiming Out-of-Work benefits.

There are two main types of benefits which can be claimed by those out of work. Job Seekers Allowance (JSA) is claimed by residents unemployed and actively seeking work.

The JSA average rate in Westminster was 1.1%, on par with the average for England, the London average was 1.4% whilst in each of the relevant wards it was higher than this as follows:

- Westbourne 1.49%;
- Harrow Road 1.88%;
- Queen's Park 2.01%.

The other benefit that can be claimed is Employment and Support Allowance (ESA) and Incapacity Benefit (IB), which is claimed by residents with physical or mental health challenges. Westminster's average for ESA/IB claimant rate was 2.65%, the respective wards had the following rates:

- Westbourne 10.36%;
- Harrow Road 8.25%;
- Queen's Park 9.66%.

APPENDIX 4.1: Transboundary Economic Baseline Data

ESA/IB claimants can face a multitude of barriers in seeking to return to work including: health, low skills, lack of recent work experience, and attitudinal barriers such as lack of confidence and anxiety about finding and sustaining work. These barriers can prove difficult to overcome in the context of surrounding levels of deprivation with little job opportunity.

Claimant Count 2019

The Claimant Count is the number of people claiming benefit principally for the reason of being unemployed. This is measured by combining the number of people claiming JSA and National Insurance credits with the number of people receiving Universal Credit principally for the reason of being unemployed. Claimants declare that they are out of work, capable of, available for and actively seeking work during the week in which the claim is made.

Table 1 sets out the Office for National Statistics (ONS) claimant count from December 2019 for Westminster wards., it can be seen that Queen's Park is ranked second, Harrow Road third and Westbourne sixth out of the twenty Westminster wards. The City of Westminster had 2.1% of its population within the claimant count and the average for Britain was 2.9% of the population. Therefore, it can be seen that. not only are the three wards: Queen's Park, Harrow Road and Westbourne, registering a higher proportion of claimants than the Westminster average, they are also higher than the average for Britain.

Table 1

ONS Claimant Count [December 2019]

WARD	%
Church Street	4.6
Queen's Park	3.9
Harrow Road	3.7
Churchill	3.5
St James's	3.4
Westbourne	3.4
Vincent Square	3.1
Warwick	2.4
Maida Vale	2.1
Tachbrook	2
Bayswater	1.7
Lancaster Gate	1.5
Little Venice	1.4
West End	1.4
Bryanston and Dorset Square	1.3
Hyde Park	1.3
Regent's Park	1.2
Abbey Road	0.9
Marylebone High Street	0.7
Knightsbridge and Belgravia	0.2

% is number of claimants as a proportion of resident population of area aged 16-64 and gender

APPENDIX 4.1: Transboundary Economic Baseline Data

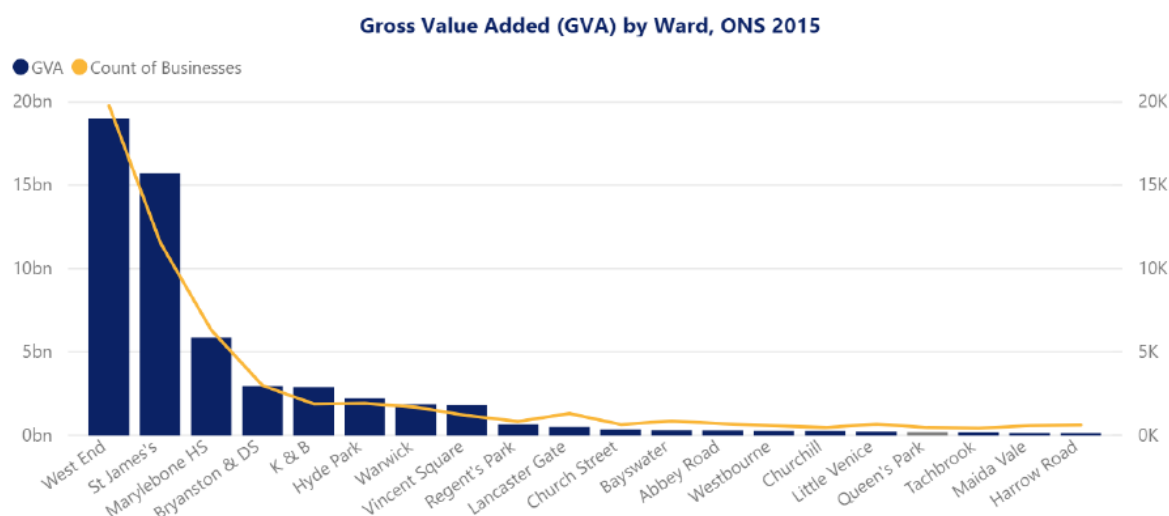
GROSS VALUE ADDED

Gross Value Added (GVA) is a productivity measure calculated by subtracting the cost of inputs and raw materials from the value of goods and services produced.

Figure 2 shows the GVA by ward for Westminster and clearly indicates that Westbourne, Queen's Park and Harrow Road contribute very little to the City's GVA barely registering on the graph.

Figure 2

Gross Value Added (GVA) by Ward, ONS 2015



Ward Profiles 2018, City of Westminster – Evaluation & Performance Team

INCOME

The 2017 median income for Westminster was £42,800 and the average lower quartile income was £28,200. In contrast, Table 2 provides the median and average lower quartile figures for each of the relevant wards.

Table 2

Income by Ward

WARD	MEDIAN INCOME	DIFFERENCE TO WESTMINSTER MEDIAN	AVERAGE LOWER QUARTILE INCOME
Westbourne	£31,300	–£11,500	£20,500
Harrow Road	£35,400	–£7,400	£23,800
Queen's Park	£28,500	–£14,300	£19,200

As can be seen in Table 2, there is a significant gap in median income between the Westminster average and that of the relevant wards. In the case of Queen's Park its medium income was a third less than that seen as the Westminster average.

WORKLESSNESS

Those classed as economically active are of working age (16-64) and either employed or currently seeking employment. Worklessness combines those who are actively looking for work and those who cannot work.

APPENDIX 4.1: Transboundary Economic Baseline Data

Table 3

Economically Active & Worklessness for Westminster and by Relevant Ward 2011

WARD/CITY	ECONOMICALLY ACTIVE %	UNEMPLOYED %	WORKLESSNESS %
Westminster	69%	7%	36%
Westbourne	64%	10%	43%
Harrow Road	69%	10%	39%
Queen's Park	64%	11%	44%

As can be seen in Table 3, the relevant wards typically have a similar proportion of economically active population or a lower level than the Westminster average but all have higher percentages of unemployment and worklessness.